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WE CELEBRATED 15 YEARS IN BUSINESS!

We would like to extend a heartfelt thank you to our amazing team, customers, and connections for joining us in celebrating 15 incredible years in business on Friday, 4th October! It was a truly memorable evening filled with fantastic food, drinks, dancing, and plenty of fun in the photobooth. 📸

We are deeply grateful to everyone who has been part of our journey over the past 15 years. Your continued support has been invaluable, and we couldn't have reached this milestone without you. Our directors—Paul Sykes, Dean Dixon, Michael Tennant, and Callum McDougall—are especially appreciative and are excited about what the future holds.

Here's to many more successful years of working together and achieving great things! ❤️

Thank you again for being such an important part of our story.

Upcoming Events



**Join us at the Network+
Morning Networking Event on
Wednesday 6th November!**

Want to connect with
likeminded North East based
businesses?

The next event will take place
on Wednesday 6th November
at The Alchemist, Newcastle
from 9:30-11:30am.

Join us for this FREE event
and enjoy tea and coffee on
us!

Come along and have a chat
with some of our team!

[Click here to sign up](#)



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THE CHARLIE & CARTER FOUNDATION BALL

On Friday, 18th October, Lorraine and Paul had the honour of attending the Charlie and Carter Annual Ball at the Hilton Gateshead, and what an incredible night it was!

The Vegas theme brought the event to life, making it an unforgettable evening filled with fun and excitement, all for a great cause.

The ball helped raise funds for a local charity that provides much-needed support to families facing incredibly challenging times. ❤️ We are proud to be involved with such a meaningful organisation and to contribute by designing their networking event logo.

At The Unite Group, supporting local charities and giving back to our community is important to us, and we look forward to continuing our partnership with this inspiring cause. 🙌

learn more about getting involved on their website:
<https://thecharlieandcarterfoundation.co.uk/>



WELCOME TO OUR NEW TEAM MEMBERS

We're excited to introduce some new faces to The Unite Group team! 🎉

Please join us in welcoming Steven, our new Helpdesk Manager, who brings a wealth of experience in providing top-tier support to our clients. Joe, our new Account Manager, will be taking care of client relations and helping to deliver the best service possible. Ewan, our new System Administrator, is here to provide enhanced support to our customers and technical team. Finally, David, our IT Technician, will be on hand to tackle technical issues and keep operations running smoothly.

We are thrilled to have these talented individuals on board and look forward to the positive impact they will make on both our team and the services we offer to our clients. Welcome to the team, Steven, Ewan, David, and Joe! 🌟

We're Hiring



Join Our Team!

Are you looking for an exciting new career in Technology? We have various roles available here within our team and we'd love to hear from you!

SEO Executive

Our Digital Marketing team, Social+, are expanding and looking for someone with great SEO knowledge to join the agency. Follow the link below to apply 📩
<https://uk.indeed.com/job/seo-executive-e10ece6dffff77ec>

IT Technician

Do you have experience working on an IT Helpdesk? We are actively recruiting for our tech team and would love to hear from you!

Apply now 📩

<https://uk.indeed.com/cmp/The-Unite-Group-4/jobs>



WHY CYBER ESSENTIALS IS CRUCIAL FOR SMES: SAFEGUARDING YOUR BUSINESS FROM CYBER THREATS

Small and medium-sized enterprises (SMEs) are increasingly becoming targets for cybercriminals. Unlike larger corporations, SMEs often lack the resources to maintain a sophisticated IT infrastructure, making them more vulnerable to attacks. This is where Cyber Essentials for SMEs play a critical role.

Cyber Essentials is a UK government-backed certification scheme that helps businesses, regardless of size, protect themselves from common cyber threats. For SMEs, achieving this certification can mean the difference between business continuity and catastrophic disruption. Cyber Essentials is crucial for SMEs, focusing on its role in protecting sensitive data, ensuring compliance, and building customer trust.

1. Protecting Sensitive Data

For SMEs, sensitive data like customer information and financial records are vital assets. Cyber Essentials provides a framework to strengthen security, guarding against common attack vectors such as malware, phishing, and unauthorised access. The certification ensures key security measures like firewalls, secure configuration, and access controls are in place.

2. Ensuring Compliance

With regulations such as GDPR imposing strict requirements, compliance is essential. Cyber Essentials helps SMEs meet these regulations by implementing fundamental cyber security controls, demonstrating a commitment to best practices in data security.

3. Building Customer Trust

Cyber Essentials shows customers and partners that you take cybersecurity seriously, boosting trust and potentially opening doors to new business opportunities. SMEs with this certification can showcase the Cyber Essentials badge, giving them a competitive edge. In conclusion, Cyber Essentials is not just a compliance requirement but a smart investment in the long-term security and success of your business. Protect your business today by getting Cyber Essentials certified.

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